

**IRAS DIGITAL INTEGRATION INCENTIVE**

Application Form

Please provide the following details as per registered on the IRAS API Marketplace:

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| --- | --- |
| Name of Applicant (Entity Name): |  |
| UEN: |  |
| Name & Version of Software Product:  |  |
| *We hereby declare that we have* ***made the integration efforts*** *for the following:*[ ]  *Submission of Corporate Income Tax Returns (Form C-S)*[ ]  *Submission of GST Returns (F5, F8)*[ ]  *PEPPOL-ready Solution as approved by IMDA* |
| Contact person 01 *(Main contact)* |
| Name: |  |
| Designation: |  |
| Email Address: |  |
| Contact Number: |  |
|  |  |
|  |  |
| Contact person 02 *(Developer / Project Manager contact)* |
| Name: |  |
| Designation: |  |
| Email Address: |  |
| Contact Number: |  |
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**1 Background Information** (1-2 pages)

Provide a brief summary of the following:

1. Number of employees
2. Annual Sales Turnover and net profit/loss in the last 3 years
3. Track record of technology commercialisation
4. Existing customer profiles

Additional information may be provided as an attachment.

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**2 Marketing and Execution Plans** (1 - 2 pages)

Describe how the company plans to market and distribute the product.

Please include the following:

1. Prospective business model
2. Marketing and sales strategy
3. Planned estimated price of product /services
4. Scalability of your product
5. Target market size and group that will benefit most;
6. Target additional users over the next 6 months, 1.5 years and 2 years
7. Plans to expand market share
8. Marketing plan
9. Execution plan
10. Any other the potential economic spin-offs

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**3 Timeline** (1 – 2 pages)

Provide a timeline of your future marketing and execution plans to fulfil the Tranche 2 qualifying conditions, and beyond that to continue expanding your market share. Your timeline must be realistic and specific.

Use the templates below to present your timeline. You are also required to highlight your expected point of fulfilling the Tranche 2 qualifying conditions to receive the 2nd Tranche.

Timeline

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| **Timeline** | **Plan** |
| *e.g. By Dec 2021* | *Advertising materials ready* |
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